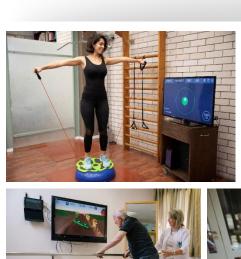


## **BoBo: Meet the Company**

















Eitan Merhavy



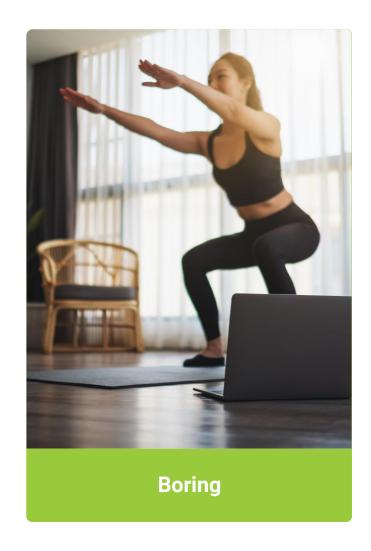
Gadi Nir

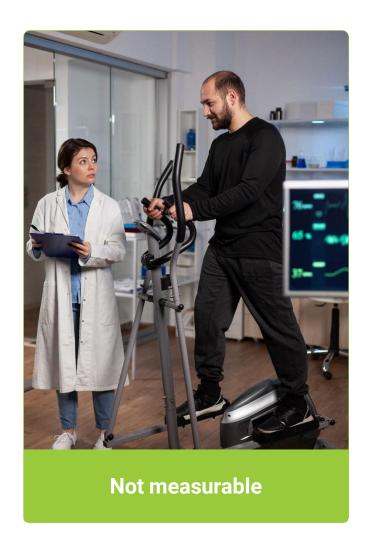


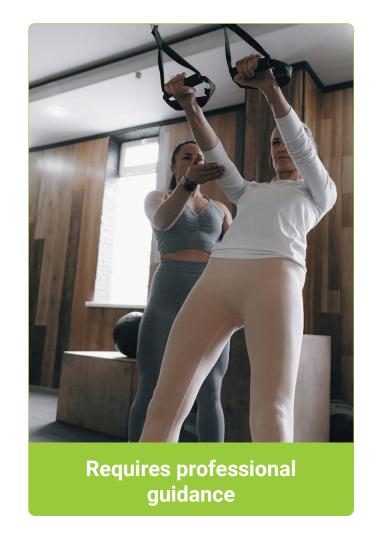


## Training is not fun

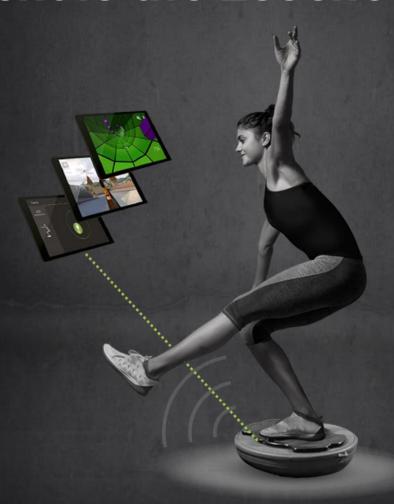








# Balance is the Essence of Movement; Movement is the Essence of Life...!



## **Balance Training**







# WE TURN EXERCISE INTO A GUIDED, FUN, AND MEASURABLE EXPERIENCE







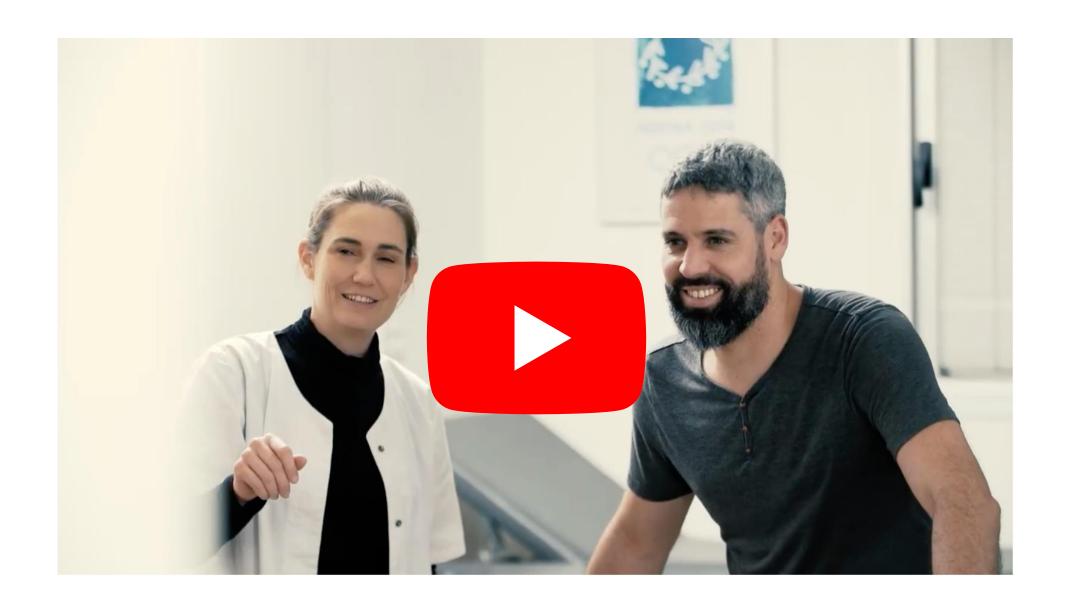


Interactive balance board & wearable sensor

Fun engaging & interactive

Measurable

Virtual trainer



## Using existing therapy concepts



### **A Broad Solution**





The motion sensor digitizes all therapeutic exercises and necessary tools required for patient recovery.



Coordination & Stability

**Balance** 

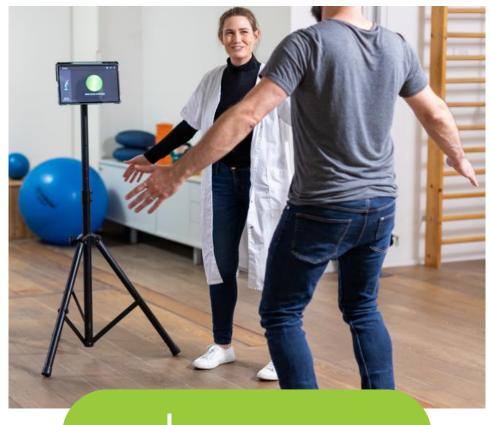


**Wearable**Strength & Flexibility



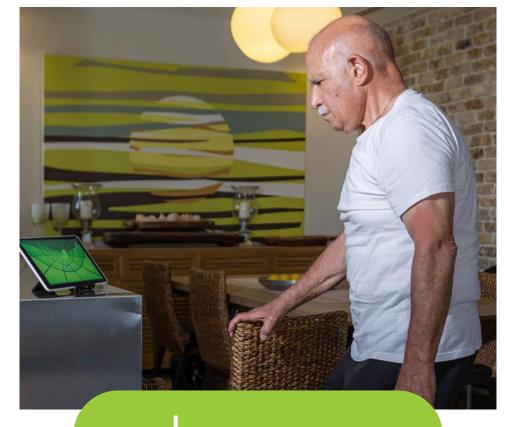
**Cycling**Endurance & Aerobic

# ORIGINALLY DESIGNED FOR USE IN CLINICAL SETTINGS, BOBO HAS EXPANDED TO OFFER HOME BALANCE TRAINING



2018

**Clinical Solution** 



2021

**Home Balance Trainer** 

#### **BoBo Wobbly**



**Best for:** Home users (children | adults | seniors)

Free App Included: BoBo Home

Material: Plastic

Holds: 330 lbs (150 kg)

Size: 13.9" (35.3cm)

Weight: 0.9 lbs (0.4 Kg)

Balance Element: Fixed dome (bagel

cushion is optional)

#### **Bobo Home**



**Best for:** Home users and Physical Therapists

Free App Included: BoBo Home

Material: Wood

Holds: 450 lbs (200 kg)

Size: 14" (35.5 cm)

Weight: 2.8 lbs (2.8 kg)

Balance Element: Balance cushion

(included)

#### Bobo Pro 2.0



Best for: Professionals in the

rehabilitation field

Free App Included: BoBo Pro

Material: Wood

Holds: 450 lbs (200 kg)

Size: 11.8"x15.7" (30x40 cm)

Weight: 2.8 lbs (2.8 kg)

Balance Element: Balance cushion

(not included)

Home users

Home users & Home care

Professionals

## **BOBO HOME BALANCE TRAINER FOR ALL AGES**



Seniors

Enhance activity and life quality, fall prevention



Adults

Wellness, sports injury prevention



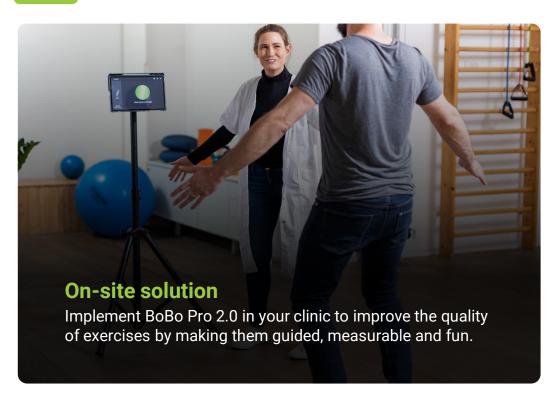
Children

Attention, focus, confidence, posture

### **Our offer**



The ultimate digital balance trainer for people of all ages and all fitness levels - from families to hardcore athletes, seniors, and rehab patients.













### Validation – Product market fit



**Outpatient Physical Therapy** 

5000+

BoBo technology is already used by more than 5000 physical therapy clinics, rehab centers and hospitals



Home users

15000+

Over 15000 home users use Bobo in their homes (since 2021)



#### BoBo 2.0 - USP

- Perform quick assessments and track progress with BoBo's comprehensive solution
- BoBo allows PTs to generate relevant reports for most patients
- BoBo's in-clinic training station allows for independent patient training with an easy-to-use app
- Stand out from competitors with innovative technology
- Create predefined exercise programs to save time and standardize care
- Generate new revenue by selling BoBo home to patients
- Easy setup and instant biofeedback for objective decision-making
- See results in real-time, provide immediate feedback and increase patient motivation
- Trusted by thousands of professionals in various industries
- A broad solution with limitless utility for day-to-day clinical practice
- Great addition to in-clinic and at-home treatments.





# Thank You!



www.bobo-balance.com